

08/14/03  
18607 U.S. PTO

Express Mail Label: EV323740520US

Case No.: 1175-R-01

COMMISSIONER FOR PATENTS  
Box 1450  
Alexandria, VA 22313-1450

**Customer No. 035811**

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s): Michael Sheinson, Ron Sanders, Art DeLaurier, Mike McFall, Santiago Ramirez, Ron Breslofsky, Carlos Landivar and Ronald Loshin

For: LEAD GENERATION SYSTEM USING BUYER CRITERIA

Also enclosed are:

- ☒ Application Data Sheet
- ☒ 27 Sheets of drawings
- ☐ Information Disclosure Statement with Form PTO-1449 and copies of publications
- ☐ Recordation Form Cover Sheet - Patents Only and an Assignment of the invention to \_\_\_\_\_
- ☐ Claim for Priority under 35 U.S.C. §119 with certified copy of \_\_\_\_\_
- ☒ Postcard and Express Mail Certification

03914 U.S. PTO  
10/640852  
08/14/03

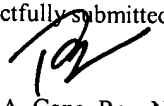
The filing fee has been calculated as shown below:

	NO. OF CLAIMS FILED		NO. OF CLAIMS FROM BASIC FEE	NO. OF EXTRA CLAIMS
TOTAL	23	-	20 =	3
INDEP.	4	-	3 =	1
<input type="checkbox"/> First presentation of multiple dependent claim				

SMALL ENTITY		OR	OTHER THAN SMALL ENTITY	
RATE	BASIC FEE \$375.		RATE	BASIC FEE \$750.
x 9=	\$27		x18=	\$0
x42=	\$42		x84=	\$0
+140=	\$		+280=	\$0

TOTAL FEE \$444.00 OR \$ \_\_\_\_\_

- ☐ A check in the amount of \$ \_\_\_\_\_ is enclosed to cover the official filing fee for a large entity.
- ☒ A check in the amount of \$444.00 is enclosed to cover the official filing fee for a small entity.
- ☐ A check in the amount of \$ \_\_\_\_\_ is enclosed to cover the recordal fee.
- ☐ Please charge my Deposit Account No. 50-2719 in the amount of \$ \_\_\_\_\_. A duplicate copy of this sheet is enclosed.
- ☒ In regard to this communication, the Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any additional patent application processing fees under 37 CFR §1.17 or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.
- ☒ During the pendency of this application, the Commissioner is hereby authorized to charge payment of any filing fees for presentation of extra claims under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.

Respectfully submitted,  
  
Frank A. Cona, Reg. No. 38,412  
T. Daniel Christenbury, Reg. No. 31,750  
Attorney for Applicant(s)

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Frank A. Cona, Reg. No. 38,412  
T. Daniel Christenbury, Reg. No. 31,750  
Attorney for Applicant(s)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit :  
Examiner :  
Serial No. :  
Filed : Herewith  
Inventors : Michael Sheinson  
: Ron Sanders  
: Art DeLaurier  
: Mike McFall  
: Santiago Ramirez  
: Ron Breslofsky  
: Carlos Landivar  
: Ronald Loshin  
Title : LEAD GENERATION SYSTEM  
: USING BUYER CRITERIA

Customer No. 035811  
Docket No.: 1175-R-01  
Confirmation No.:

Dated: August 14, 2003

**Mail Stop Patent Application**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**EXPRESS MAIL CERTIFICATION**

**37 C.F.R. §1.10**

Express Mail Label No.: **EV323740520US**  
Date of Deposit: August 14, 2003  
Description of Contents: Postcard, \$444.00 Check, Application Transmittal Letter, in duplicate, Application Data Sheet (3 pages), Specification (16 pages), including claims (5 pages) and abstract (1 page) and drawings (27 sheets).

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and is addressed to **Mail Stop Patent Application**, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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